

Table of Contents – Foundational Success



Credits and Dedication
Copyrights and legal notices
Table of Contents.....

Preface

A Note About the CAPS Foundation
Building on a strong foundation.....

Communication and Presentation Success

The Importance of Impressive Introductions
Michelle Devlin
The 10 Biggest Traps to Avoid When You Speak: How to Turn Dull
into Dynamic!
Patricia Fripp
The Mystery of Mastery Unveiled
George Torok

Leadership Success

The simple truth about effective business leadership...in just 3
minutes
Donald Cooper
12 keys for 'Bringing Out the Best in People'
Bob 'Idea Man' Hooey
The Tensions of Leadership
Patrick J. McKenna
Fusion
Sid Ridgley

Management and Business Success

Intelligent Motivation™
Jim Cathcart

| | |
|--|-----------------|
| Culture Change Starts with the Management Team | Jim Clemmer |
| To get MORE results . . . stop focusing ON results! | Neil Dempster |
| Dining for Dollars _ Successful Business Entertaining | Terry Pithers |
| How To Gear Up For Success As A Professional..... | Nido Qubein |
| Manage the Process for Business Success | Sam Silverstein |
| Ignite Innovation!_The Art of Turning Ideas Into Action..... | David Saxby |
| Conflict with a client:_ STEPS of the Game | Eric S. Trogdon |

Personal and Career Success

| | |
|--|--------------------|
| Dressing for Credibility_A Return to Formality | Joanne Blake |
| Upheavals and Downheavals: Search for Dry Land | Selle Rose Charvet |
| Opportunity for Change | Randall Craig |
| You are Gifted!..... | Azim Jamal |
| Some 'Laws' To Live By | Alvin Law |
| How to Read More and Faster | Robyn Pearce |
| Are you marketable?..... | Rhonda Scharf |
| The Relationship between Time and Values..... | Paul du Toit |

Sales and Marketing Success

| | |
|--|----------------------|
| Scarcity | Seth Godin |
| The Seven 'Be-Attitudes' of Good Service | Bob 'Idea Man' Hooey |
| Marketing and the Power of Personal Contact..... | Michael Hughes |

Great business with testimonials
 Donald Jessep
 The Specialization-Differentiation Imperative.....
 Michel Neray
 Sales is NOT a Four-Letter Word!.....
 Kelley Robertson
 Achieving business success.....
 Bob Urichuck
 The Ten Commandments for Getting Visible
 Roz Usheroff

In Conclusion

A few words in conclusion
 CAPS Foundation Canadian Association of Professional Speakers ...



To safely make an on-line donation to the CAPS Foundation now, click on the graphic.

Thanks for your support!